

# GLOBAL MEDIA SPECIALIZED IN 3D PRINTING

With its focus on 3D printing, 3D Adept is the reference media in communication dedicated to the 3D printing industry.

Available in English and French to a worldwide audience, our media (print & online) incorporate an editorial line that covers all sectors of activities that use 3D Printing.

**3D Adept is committed to provide solutions that best meet the needs of its clients.**

## 3D ADEPT BROCHURE 2017-18

### CONTACT DETAILS

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*3D Adept is much more than a media! We develop a wide range of services related to the 3D Printing industry.  
#Stayintouch*

# ALL ABOUT 3D PRINTING

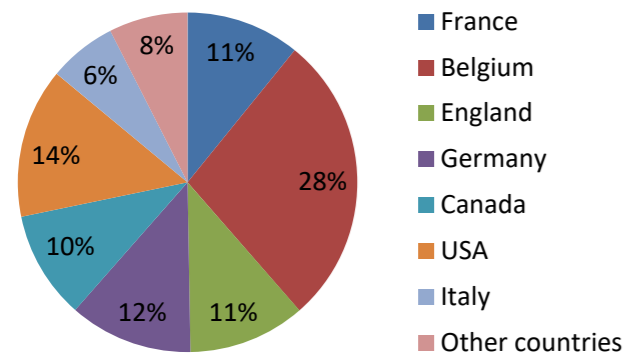


**3D Adept** is a global media company which aims to provide the latest trends and analysis in the 3D printing industry. Through our website, social media, newsletter and advertising banners, we reach more than **100 000** professionals and amateurs of the 3D Printing industry.

#### We reach a worldwide audience:

- 3D Printers' manufacturers / 3D Printing companies
- Companies that make use of 3D printing in the manufacturing of their products or by providing services
- Mechanical, civil and electrical engineers
- Additive manufacturing amateurs

#### Percentage of views per country



#### Communication & marketing services

Our communication & marketing team will provide strategic recommendations and execute actions that best meet the needs of your company.

#### Sale of advertising spaces

Achieve your objectives and extend your visibility through our banner ads. Reach more than 100 000 companies, professionals, makers in a variety of sectors in the 3D printing industry.

#### Sponsored articles by 3D Adept team or the advertiser

Feel free to produce your own content in order to inform your target or provide the necessary information to 3D Adept team so that they produce a unique content for your audience.

#### 3D Printers' testing

Boost your sales and have your 3D printer test by our engineering department! Our target groups are always looking for good 3D printers whose performances have already been checked by experienced professionals.



#### INCREASE YOUR VISIBILITY

Through our various communication supports, we give a large visibility to your activities



#### COMMUNICATION

Inform your target audience every day and develop your brand image



#### PROMOTION

Promote your products and services and increase your market shares

### Rate Card 2017- 2018 (Excluding Taxes)

WEBSITE	TESTS	SPONSORED ARTICLES
<p>Medium Rectangle...<b>300 x 250 px</b> 2 languages.....<b>French &amp; English</b> price.....<b>660€/ 2 Weeks</b></p> <p>Header .....<b>728 x 90 pxpx</b> 2 languages.....<b>French &amp; English</b> price..... <b>825 €/2 Weeks</b></p> <p>Mega Banner.....<b>1000 x 200 px</b> 2 languages:.....<b>French &amp; English</b> price.....<b>1155 €/2 Weeks</b></p> <p>Sponsored Shops &amp; Resources <b>450 €/month</b></p>	<p><b>Advertising Solutions: 3D Printers Testing 180€</b></p> <p>The printer will spend 2 weeks at 3D Adept's engineering service</p> <p>Simple testing + article</p> <ul style="list-style-type: none"> <li>• 500 words</li> <li>• Social media sharing</li> <li>• 1 week on homepage</li> </ul> <p>Reducing costs on one advertising space (2 weeks)</p>	<p><b>Advertising Solutions: Sponsored article by 3D Adept team 220€</b></p> <p>Reservation deadline: 3 days before publication</p> <ul style="list-style-type: none"> <li>• 500 words + photos and/or videos</li> <li>• 3 days on Homepage</li> <li>• Social media sharing</li> </ul> <p><b>Advertising Solutions: Sponsored article by the advertiser - 150€</b></p> <ul style="list-style-type: none"> <li>• 500 words + photos and/or videos</li> <li>• 3 days on Homepage</li> </ul> <p><b>Advertising Solutions: Featured articles-80€</b></p> <p>Your article or interview displayed on the homepage</p>

### 3D ADEPT MAGAZINE

FORMATS	DIMENSIONS	PRICE
2/1 PAGE	297 X 420 MM	2800 €
1/1 PAGE	297 X 210 MM	1400 €
2 X 1/2 PAGE	145 X 420 MM	900 €
3/4 PAGE	297 X 162 MM	1100 €
1/2 PAGE	145 X 210 MM / 297 X 110 MM	750 €
1/3 PAGE	135MM X 89MM	650 €
1/4 PAGE	100MM X 89MM	500 €
2nd COVER	297 X 210 MM	3790 €
3rd COVER	297 X 210 MM	3500 €
4th COVER	297 X 210 MM	3790 €